

# KRIOSTECH

E-BUSINESS SOLUTIONS

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## BUSINESS WEBSITE SERVICES PACKAGES & PRICELIST

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## 1. WHO WE ARE

KRIOSTECH is a professional provider of fast affordable website solutions for business.

We are a Toronto based website design and database development company specializing in all inclusive website solutions which include a mobile friendly website design, SEO friendly website structure, reliable web hosting and speedy website maintenance done by experienced PHP, HTML5 coders available for updates 7 days a week.

Whether you are a start-up business or are just in need of a digital makeover we can offer you a professional modern website, quick turnaround, expert support and a flexible plan that fits your budget.

Give us a call today to see how we can help your business look good and get found on online.

Call **416.901.9713** or Email **curtiss@kriostech.com**

## 2. WHAT WE DO

While affordable business website solutions are our primary focus, KRIOSTECH also provides a variety of other web related systems and services including...

- Website hosting
- Website maintenance
- E-commerce storefront systems
- Wholesale distribution online ordering software
- Custom online business systems

### 3. MONTHLY ALL INCLUSIVE WEBSITE PACKAGES

Our monthly business website plans are fully managed solutions which include a customized website design theme, website development, website hosting, website software and maintenance updates.

FEATURES	PACKAGE #1	PACKAGE #2	PACKAGE #3
<b>Monthly Fee</b>	<b>\$34.99 CAD</b>	<b>\$39.99 CAD</b>	<b>\$44.99 CAD</b>
<b>Annualized Fee 1 YR</b>	<b>\$32.49 (-10%)</b>	<b>\$36.24 (-10%)</b>	<b>\$39.99 (-10%)</b>
<b>Annualized Fee 2 YRS</b>	<b>\$29.99 (-20%)</b>	<b>\$32.49 (-20%)</b>	<b>\$34.99 (-20%)</b>
Website Address (Domain Registration)	1	1	1
Customized Website Design Theme	✓	✓	✓
Mobile Friendly Website Structure	✓	✓	✓
SEO friendly website structure	✓	✓	✓
Web pages	10	20	40
Products	50	100	200
Services	6	12	24
Portfolio / Projects	10	20	40
Testimonials	5	10	20
Homepage Slider	✓	✓	✓
Contact Form	✓	✓	✓
Google Location Map	✓	✓	✓
Product/Service/Project Request Forms	✓	✓	✓
Google Analytics	✓	✓	✓
Social Media Linking	✓	✓	✓
Reliable Web Hosting (99.99% up-time)	✓	✓	✓
Business Email Accounts	2	5	10
Bandwidth	unlimited	Unlimited	Unlimited
Web Disk Space	2 GB	5 GB	10 GB
Pro Website Updates (per month)	5	10	20

\* Web page content shall not exceed 25,000 characters and 10 photos per page

\* Portfolio / Project photos shall not exceed 100, 200 & 400 photos in total respectively (avg. 10 photos per portfolio / project)

## 4. ONE-TIME PAYMENT WEBSITE PACKAGES

One-time payment packages do not include website hosting and website maintenance. Website hosting and website maintenance packages add-ons can be purchased separately.

FEATURES	PACKAGE #1	PACKAGE #2	PACKAGE #3
<b>One Time Fee</b>	<b>\$550.00 CAD</b>	<b>\$750.00 CAD</b>	<b>\$950.00 CAD</b>
Website Address (Domain Registration)	1	1	1
Customized Website Design Theme	✓	✓	✓
Mobile Friendly Website Structure	✓	✓	✓
SEO friendly website structure	✓	✓	✓
Web pages	10	20	40
Products	50	100	200
Services	6	12	24
Portfolio / Projects	10	20	40
Testimonials	5	10	20
Homepage Slider	✓	✓	✓
Contact Form	✓	✓	✓
Google Location Map	✓	✓	✓
Product/Service/Project Request Forms	✓	✓	✓
Google Analytics	✓	✓	✓
Social Media Linking	✓	✓	✓

- \* Package pricing does not include web hosting or website maintenance updates
- \* Web page content shall not exceed 25,000 characters and 10 photos per page
- \* Portfolio / Project photos shall not exceed 100, 200 & 400 photos in total respectively (avg. 10 photos per portfolio / project)
- \* Packages which exceed the maximum stated content limitations are subject to additional charges based on the exceeded content amount.

## HOSTING & MAINTENANCE ADD-ON PACKAGES

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See following page.

## 4. HOSTING & MAINTENANCE ADD-ON PACKAGES

To compliment your new business website KRIOSTECH offers an affordable way to keep your website up to date and provide powerful & dependable hosting services 24/7. With reliable 99.99% up-time, 24/7 support team and highly-tuned equipment directly connected to a super-fast network, our powerful hosting makes KriosTech the best place to host your business website.

Our maintenance add on packages are only available with our hosting solutions and is not available if you choose to host your website with another hosting company.

### 4A. HOSTING & MAINTENANCE ADD-ON PACKAGES

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FEATURES	PACKAGE #1	PACKAGE #2	PACKAGE #3
<i>Monthly Fee</i>	<b>\$19.99 CAD</b>	<b>\$24.99 CAD</b>	<b>\$29.99 CAD</b>
<i>Annualized Fee 1 YR</i>	<b>\$17.99 (-10%)</b>	<b>\$22.49 (-10%)</b>	<b>\$26.99 (-10%)</b>
<i>Annualized Fee 2 YRS</i>	<b>\$15.99 (-20%)</b>	<b>\$19.99 (-20%)</b>	<b>\$23.99 (-20%)</b>
Reliable Web Hosting (99.99% up-time)	✓	✓	✓
Business Email Accounts	2	5	10
Bandwidth	unlimited	Unlimited	Unlimited
Web Disk Space	2 GB	5 GB	10 GB
Pro Website Updates (per month)	5	10	20
Statistics & Reporting	✓	✓	✓

### 4B. HOSTING ONLY ADD-ON PACKAGES

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For those who already have their own web developer or IT specialist to perform website updates or those who are satisfied with the state of their website and do not require website maintenance KRIOSTECH provides web hosting only add-on packages.

FEATURES	PACKAGE #1	PACKAGE #2	PACKAGE #3
<i>Monthly Fee</i>	<b>\$5.99 CAD</b>	<b>\$8.99 CAD</b>	<b>\$11.99 CAD</b>
<i>Annualized Fee 1 YR</i>	<b>\$5.49 (-10%)</b>	<b>\$8.09 (-10%)</b>	<b>\$10.79 (-10%)</b>
<i>Annualized Fee 2 YR</i>	<b>\$4.99 (-20%)</b>	<b>\$7.21 (-20%)</b>	<b>\$9.59 (-20%)</b>
Reliable Web Hosting (99.99% up-time)	✓	✓	✓
Business Email Accounts	2	5	10
Bandwidth	unlimited	Unlimited	Unlimited
Web Disk Space	2 GB	5 GB	10 GB
Statistics & Reporting	✓	✓	✓

#### 4C. MAINTENANCE ONLY SERVICES

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For those without a website maintenance package or plan that require updates performed every now and again KRIOSTECH provides website maintenance at an affordable professional rate of \$25/hr.

Hourly website maintenance services are only for websites built by KRIOSTECH professionals and does not apply to websites built on other platforms by other website contractors or companies.

FEATURES	PACKAGE #1
<i>Website maintenance</i>	<b>\$25/hr CAD</b>

- \* Minimum 1 hr charge applies
- \* Detail time receipt of work completed is provided

## 5. CONTENT MANAGED WEBSITE PACKAGES

For our more tech savvy customers or those who require updates to their website content more often or just want full control to perform updates on their own when they want, KRIOSTECH provides customized content managed solutions where you as the Administrator have all the tools required to allow you to manage your website.

While many other content management software out there is made for the masses which can include many unnecessary and confusing functions, we simplify and streamline your content management solution to only focus on the tools you need to update your data.

Each content managed website solution is tailored based on your business needs and specific website content to allow for the most efficient way to update your website possible.

Your initial content and pages will be designed and populated as with our other website packages. However, once your initial design and build is completed you will be provided with a tutorial which will teach you how to perform future updates on your own independent of KRIOSTECH or any other web developer.

FEATURES	PACKAGE #1	PACKAGE #2	PACKAGE #3
<b>One Time Fee</b>	<b>\$1,650.00 CAD</b>	<b>\$1,825.00 CAD</b>	<b>\$2,025.00 CAD</b>
Website Address (Domain Registration)	1	1	1
Customized Website Design Theme	✓	✓	✓
Mobile Friendly Website Structure	✓	✓	✓
SEO friendly website structure	✓	✓	✓
Web pages	10	15	25
Products	50	100	200
Services	6	12	24
Portfolio / Projects	10	20	40
Testimonials	5	10	20
Homepage Slider	✓	✓	✓
Contact Form	✓	✓	✓
Google Location Map	✓	✓	✓
Product/Service/Project Request Forms	✓	✓	✓
Google Analytics	✓	✓	✓
Social Media Linking	✓	✓	✓

\* Package pricing does not include web hosting or website maintenance updates

\* Web page, product, services, portfolio/project & testimonial limits only apply to initial build. With the content management tools available you will be able to add an unlimited number of web pages, products, services, portfolio/projects & testimonials at your own discretion and based on the limitations available with your hosting resources.

## 6. HOW IT WORKS

Below is a basic summary of the website development process.  
Additional details and answers will be provided during a phone or in person consultation.

1. Choose a business website package that best suits your needs and budget.
2. Select your website design theme.

Your selected design theme will simply be the starting point for your new business website.  
We will provide you with some sample design themes from [Themeforest.net](https://www.themeforest.net) based on your industry for you to choose from.

You can also go to [Themeforest.net](https://www.themeforest.net) yourself and browse the thousands of business website designs available for you to choose from to be the starting point for your website.

Remember the design you select is just a starting point which we will then work with you to customize and tailor to fit your business branding and content.

If you would like to view available design themes, visit [Themeforest.net](https://www.themeforest.net) then simply.

1. Click the link to visit [Themeforest.net](https://www.themeforest.net)
  2. Click on the first category labeled "Site Templates"
  3. Then select an additional sub category of your choosing or click "All Site Templates" to view design themes from all categories.
  4. **Tip:** There may be great design themes in all categories that we can customize for your industry so don't only view categories that sound related to your business.
  5. We recommend selecting at least 3 designs as options to be the starting point for your new website.
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3. Once you have selected your designs we will consult with you to select the design which best suits your website content and business goals as well as discuss any customizations required.
  4. Once we have selected your design and outlined customizations we will then ask you to provide your logo, content and photos so we can proceed with the development phase.
  5. Then within approximately 5 business days viola!  
Your new business website will be live and ready for you to proudly showcase to new customers.



## 7. TERMS AND CONDITIONS

1. Website design and development does not include branding, logo design or copy writing services.
2. All website content and photos during the design, development and update phases must be provided to KRIOSTECH in the requested electronic format by the customer. KRIOSTECH has the right to determine whether the provided content meets the requested standards.
3. Page contents which exceeds the maximum allowable content limit is subject to additional charges based on the amount of additional content.
4. Integration of 3<sup>rd</sup> party software or plugins not listed in this document are not included in the price of any package and will be quoted as additional charges if required.
5. The website launch time of 5 business days is an approximation and based on the assumption that KRIOSTECH has received all necessary content, files, photos from the customer relating to the development of their website as well as any revisions. Workloads may also affect development and launch times.
6. **Website Maintenance**

*a. What is considered an edit?*

Each requested change to your website content whether big or small is considered an edit. Structural changes such as changing your design or added functionality such as adding new forms or programming additions are not included with your website maintenance packages.

Edits can include items such as:

Editing or adding new content such as (new pages, images, videos, links, word edits or additions).

*b. Are troubleshooting bugs and broken code considered an edit?*

No, if you have purchased a website maintenance package with KRIOSTECH or have it included with your monthly business website package then all troubleshooting of bugs and fixes related to server issues or broken code are included for free with your maintenance plan and not considered an edit.

*c. Are server issues and issues related to email considered an edit?*

No, if you have purchased a website hosting package with KRIOSTECH or have it included with your monthly business website package then all troubleshooting of server related issues such as email problems related to KRIOSTECH server problems are included for free with your hosting plan and not considered an edit.

Server related issues does not include issues related to your own device connectivity, misuse or any issues outside the control of KRIOSTECH data centers.